

FCC 398 Submission Results

FCC 398 Filing for Call Sign **KSMO** for quarter ending **09/30/1999**

Accepted!

Confirmation number: **14769**

Errors and informational messages:

WARNING: *Question 6, Program #1, Title* is blank, other values ignored

WARNING: *Question 9, Aired Sponsored Program #1, Name* is blank, other values ignored

WARNING: *Question 9, Program #1, Title* is blank, other values ignored

Federal Communications Commission
Washington D.C. 20554

Approved by OMB
3060-0754

FCC 398
Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 09/30/1999

| | | | | | |
|---|----------------|----------------------|-------|--|------------------------------------|
| 1. Call Sign | Channel Number | Community of License | | | |
| KSMO | 62 | City | State | County | ZIP Code |
| | | Kansas City | KS | Wyandotte | 66103 |
| Licensee | | | | | Previous call sign (if applicable) |
| KSMO Licensee, Inc. | | | | | |
| <input checked="" type="checkbox"/> Network Affiliation: WB | | Nielsen DMA | | World Wide Web Home Page Address (if applicable) | |
| <input type="checkbox"/> Independent | | Kansas City | | | |

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). 4.8
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? ☒ Yes ☐ No
4. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ☒ Yes ☐ No
5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

| | | | |
|--|-------------------|-----------------------|---|
| Title of Program #1: Histeria! | | | Origination Network |
| Days/Times Program Regularly Scheduled: | Total times aired | Number of Preemptions | If preempted and rescheduled, list date and time aired. |
| M-F 3:30 PM; SU 10:00 AM | 79 | 0 | |
| Length of Program: 30 (minutes) | | | |
| Age of Target Child Audience: from 6 years to 12 years | | | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The program is intended to spark interest in world history in young viewers by using humor to portray fact based historical events and put them into a context they (the children) can understand. | | | |

| | | | |
|--|-------------------|-----------------------|---|
| Title of Program #2: Disney's Doug | | | Origination Syndicated |
| Days/Times Program Regularly Scheduled: | Total times aired | Number of Preemptions | If preempted and rescheduled, list date and time aired. |
| M-F 2:00 PM | 47 | 0 | |
| Length of Program: 30 (minutes) | | | |
| Age of Target Child Audience: from 4 years to 11 years | | | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on teaching children about the fundamentals and morals of interaction with other people, whether it is family, friends, or adult authority figures. Lessons of interaction are posed in story lines which deal with moral conflict and the steps taken to resolve them in a beneficial way to all involved. | | | |

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

| | | | |
|--|-------------------|-----------------------|---|
| Title of Program #1: | | | Origination |
| Dates/Times Program Aired: | Total times aired | Number of Preemptions | If preempted and rescheduled, list date and time aired. |
| | | 0 | |
| Length of Program: (minutes) | | | |
| Age of Target Child Audience: from years to years | | | |
| Describe the program. | | | |
| Does the program have educating and informing children ages 16 and under as a significant purpose? <input type="checkbox"/> Yes <input type="checkbox"/> No | | | |
| If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input type="checkbox"/> Yes <input type="checkbox"/> No | | | |
| If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input type="checkbox"/> Yes <input type="checkbox"/> No | | | |

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming.

| | | | |
|---|-------------------------|---------------------|------------------------------------|
| Title of Program #1: Histeria! | | | Origination Network |
| Days/Times Program Regularly Scheduled: | Total times to be aired | Length of Program | Age of Target Child Audience: |
| M-F 07:30 AM | 65 | 30 (minutes) | from 6 to 12 (years) |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The program is intended to spark interest in world history in young viewers by using humor to portray fact based historical events and put them into a context they (the children) can understand. | | | |

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(a)(8)(iii)? X Yes No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

| Name of Program | Call Letters of Station Airing Sponsored Program | Channel Number of Station Airing Sponsored Program | Did total programming Increase? |
|-----------------|--|--|---------------------------------|
| | | | <u> </u> Yes <u> </u> No |

For each Core Program sponsored by the licensee, complete the chart below.

| | | | |
|--|-------------------|-----------------------|---|
| Title of Program #1: | | | Origination |
| Days/Times Program Regularly Scheduled: | Total times aired | Number of Preemptions | If preempted and rescheduled, list date and time aired. |
| | | 0 | |
| Length of Program: (minutes) | | | |
| Age of Target Child Audience: from years to years | | | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | | |

| | |
|---|---|
| 10. Name of children's programming liaison: | |
| Name Matthew R. Rankin | Telephone Number (include area code) (913) 621-6262 |
| Address 10 E. Cambridge Circle, Suite 300 | Internet Mail Address (if applicable) Mrankin@ksmo.sbgnet.com |
| City Kansas City | State KS |

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

***Originally completed and placed in Public Inspection File on 10/8/99. Filed electronically with FCC on 1/10/00 with editorial changes.**

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

| | |
|--|--------------------------------------|
| Name of Licensee KSMO Licensee, Inc. | Signature (only for printed version) |
| Date 10/08/99* (see #11 above) | |

FCC 398
August 1997 (1.2)
(end)

FCC 398
Children=s Television Programming Report

Report reflects information for quarter ending (mm/dd/yy) 9/30/99

| | | | | | |
|---|----------------|--------------------------------------|-------------------|---|------------------------------------|
| 1. Call Sign | Channel Number | Community of License | | | |
| KSMO | 62 | City Kansas City | State KS | County Wyandotte | ZIP Code 66103 |
| Licensee KSMO, Inc | | | | | Previous call sign (if applicable) |
| <input type="checkbox"/> Network Affiliation: <u>WB</u> | | <input type="checkbox"/> Independent | Nielsen DMA 31 | World Wide Web Home Page Address (if applicable) N/A | |

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671 (c). 5 ½
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by 47 C.F.R. Section 73.673? ☒ Yes ☐ No
4. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ☒ Yes ☐ No
5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program. (Use supplemental page for additional programs).

| | | | | |
|---|-------------------|------------------------|---|---------|
| Title of Program: | | | Origination | |
| HISTERIA! | | | Local | Network |
| | | | | X |
| Days/Times Program Regularly Scheduled: | Total times aired | Number of Preemption's | If preempted and rescheduled, list date and time aired. | |
| M-F 3-3:30PM SUN 10AM | 80 | NONE | Dates N/A | Times |
| Length of Program: <u>30</u> (minutes) | | | | |
| Age of Target Child Audience: from <u>6</u> years to <u>12</u> years. | | | | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
Program is intended to spark interest in world history young viewers by using humor and song to portray fact based historical events and put them in context they (the children) can understand.

Supplemental Page

5. Core Programming.

| | | | | |
|--|-------------------|------------------------|---|------------|
| Title of Program: | | | Origination | |
| Disney's Doug | | | Local | Network |
| | | | x | Syndicated |
| Days/Times Program Regularly Scheduled: | Total times aired | Number of Preemption's | If preempted and rescheduled, list date and time aired. | |
| M-F 2pm | 47 | None | Dates | Times |
| Length of Program: 30 (minutes) | | | | |
| Age of Target Child Audience: from 4 years to 11 years. | | | | |
| <p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p> <p>Series focuses on teaching children about the fundamentals and morals of interaction with other people, whether it is family, friends, or adult authority figures. Lessons of interaction are posed in story lines which deal with moral conflict and steps taken toward beneficial resolution.</p> | | | | |

Non-Core Educational and Information Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program. (Use supplemental page for additional programs.)

| | | | | |
|--|-------------------|------------------------|--|---------|
| Title of Program: | | | Origination | |
| N/A | | | Local | Network |
| | | | Syndicated | |
| Days/Times Program Regularly Scheduled: | Total times aired | Number of Preemption's | If preempted and rescheduled, list date and time aired. | |
| | | | Dates | Times |
| Length of Program: _____ (minutes) | | | | |
| Age of Target Child Audience: from _____ years to _____ years. | | | | |
| Describe the program. | | | | |
| Does the program have educating and informing children ages 16 and under as significant purpose? | | | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| If Yes, does the licensee identify each program at the beginning of its airing consistent with by 47 C.F.R. Section 73.673? | | | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | | | <input type="checkbox"/> Yes <input type="checkbox"/> No | |

Supplemental Page

Non-Core Educational and Information Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program. (Use supplemental page for additional programs.)

| | | | | |
|--|-------------------|------------------------|--|---------|
| Title of Program: | | | Origination | |
| N/A | | | Local | Network |
| | | | Syndicated | |
| Days/Times Program Regularly Scheduled: | Total times aired | Number of Preemption's | If preempted and rescheduled, list date and time aired. | |
| | | | Dates | Times |
| Length of Program: _____ (minutes) | | | | |
| Age of Target Child Audience: from _____ years to _____ years. | | | | |
| Describe the program. | | | | |
| Does the program have educating and informing children ages 16 and under as significant purpose? | | | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| If Yes, does the licensee identify each program at the beginning of its airing consistent with by 47 C.F.R. Section 73.673? | | | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| If Yes, does the licensee provide information regarding the program, including an indication of the Target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | | | <input type="checkbox"/> Yes <input type="checkbox"/> No | |

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program. (Use supplemental page for additional programs.)

| Title of Program: | | | Origination | |
|--|-------------------------------|------------------------------------|--|---------|
| Histerial | | | Local | Network |
| | | | Syndicated | |
| Days/Times Program Regularly Scheduled: M-F 7:30am | Total times to be aired 65 | Length of Program: 30 (minutes) | Age of Target Child Audience: From 6 Years 12 years _____ to _____ | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Program is intended to spark interest in world history young viewers by using humor and song to portray fact based historical events and put them in context they (the children) can understand. | | | | |

7. Core Programming you plan to air for the next quarter.

| Title of Program: | | | Origination | |
|--|-------------------------|---------------------------------|---|---------|
| N/A | | | Local | Network |
| | | | Syndicated | |
| Days/Times Program Regularly Scheduled: | Total times to be aired | Length of Program: (minutes) | Age of Target Child Audience: from _____ Years _____ years _____ to _____ | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | | | |

7. Core Programming you plan to air for the next quarter.

| Title of Program: | | | Origination | |
|--|-------------------------|---------------------------------|---|---------|
| N/A | | | Local | Network |
| | | | Syndicated | |
| Days/Times Program Regularly Scheduled: | Total times to be aired | Length of Program: (minutes) | Age of Target Child Audience: from _____ Years _____ years _____ to _____ | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | | | |

8. Does the licensee publicize the existence of and location of the station=s Children=s Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(a)(8)(iii)? ☒ Yes ☐ No

9. List Core Program, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.761. Also, indicate whether the amount of total Core Programming broadcast by another station increased.

| Name of Program | Call Letters of Station Airing Sponsored Programming | Channel Number of Station Airing Sponsored Program | Did total programming increase? |
|-----------------|--|--|--|
| N/A | | | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| | | | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| | | | <input type="checkbox"/> Yes <input type="checkbox"/> No |

For each Core Program sponsored by the licensee, complete the chart below.


| | | | | |
|--|-------------------|------------------------|---|---------|
| Title of Program: | | | Origination | |
| N/A | | | Local | Network |
| | | | | |
| Days/Times Program Regularly Scheduled: | Total times aired | Number of Preemption's | If preempted and rescheduled, list date and time aired. | |
| | | | Dates | Times |
| Length of Program: _____ (minutes) | | | | |
| Age of Target Child Audience: from _____ years to _____ years. | | | | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | | | |

| | |
|---|--|
| 10. Name of Children=s programming liaison: | |
| Name Matthew R Rankin | Telephone Number (include area code) (913) 621-6262 |
| Address 10 E Cambridge Circle Suite 300 | Internet Mail Address (if applicable) Mrankin@ksmo.sbgnet.com |
| City Kansas City | State KS |

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children=s Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

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I certify that the statements in this application are true, complete and correct to the best of my knowledge and belief, and are made in good faith.

| | |
|--|---|
| Name of Licensee KSMO Licensee, Inc | Signature  |
| Date 10/8/99 | |



To: The WB Affiliate General Managers and Program Directors

From: Jenny Sanders

Date: October 6, 1999

Subject: 3rd Quarter 1999 WB Television Network Commercial Information
And Educational Programs

WB Educational Programming

Attached is a list of 3rd Quarter 1999 WB Children's Programming for your public files. Episodic descriptions of The WB's educational programs entitled "**Detention**" and "**Histeria!**" are also attached.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all WB Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the third quarter of 1999. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays. The actual number of network commercial minutes were included in the network traffic reports for the third quarter of 1999, which each affiliated station has received heretofore. Included in this quarter is a copy of a Memorandum dated September 22, 1999 which serves as additional notification of the omission of a bumper in the September 18, 1999 10 am broadcast of Poke'mon. The "E/I" notation represents "core" educational programming on The WB that The WB believes meets the FCC educational programming three (3) hour processing guideline.

CHILDREN'S PROGRAMS

WEEKDAY PROGRAMS

1. Program: Tiny Toon Adventures
Rating: TV-Y
Length: 30 minutes
2. Program: Animaniacs
Rating: TV-Y
Length: 30 minutes
3. Program: Poke'mon
Rating: TV-Y
Length: 30 minutes
4. Program: Bugs 'n' Daffy
Rating: TV-Y
Length: 30 minutes
5. Program: Pinky & The Brain
Rating: TV-Y
Length: 30 minutes
6. Program: Histeria
Rating: TV-Y E/I
Length: 30 minutes
7. Program: The New Batman/Superman Adventures
Rating: TV-Y7 FV
Length: 60 minutes

WEEKEND PROGRAMS

1. Program: The New Batman/Superman Adventures
 Rating: TV-Y7 FV
 Length: 30 & 60 minutes
2. Program: Men in Black: The Series
 Rating: TV-Y7 FV
 Length: 30 minutes
3. Program: Batman Beyond
 Rating: TV-Y7 FV
 Length: 30 minutes
4. Program: Poke'mon
 Rating: TV-Y
 Length: 30 minutes
5. Program: Big Cartoonie Show
 Rating: TV-Y
 Length: 30 minutes
6. Program: Histeria
 Rating: TV-Y E/I
 Length: 30 minutes
7. Program: The Sylvester & Tweety Mysteries
 Rating: TV-Y
 Length: 30 minutes
8. Program: Detention
 Rating: TV-Y E/I
 Length: 30 minutes



MEMORANDUM

To: Program Directors

From: Affiliate Relations

Date: September 22, 1999

Subject: "Poke'mon" / Broadcast of September 18th

It has come to our attention that a "bumper" scheduled to appear at 10:03:35 am during "Poke'mon" episode #204 on September 18, 1999 was inadvertently excluded from the broadcast transmission.

As you are aware, bumpers are routinely included at the beginning and at the end of commercial pods to transition in and out of program content that comprises each episode.

It is our understanding that no licensee has an obligation to report the omission of a bumper, and that this inadvertent failure to include a bumper will not be the basis upon which a fine or other sanction is levied against any licensee.

Although we believe that there is no obligation to report this one time omission in your Quarterly Reports, we wanted to advise you that we have discovered this omission. As we hope you already know, we take the FCC's rules that govern Children's programming very seriously, and we intend to always remain in full compliance with both the letter and the spirit of all applicable regulations.

Please contact your affiliate representative if you have further questions.

"DETENTION"

STATEMENT OF EDUCATIONAL MISSION

Miki Baumgarten, Ph.D.

March 1999

TARGET AUDIENCE:

The primary target audience for "Detention" is made up of six to eleven year-old boys and girls across a broad range of racial, ethnic and socio-economic categories. While the characters in "Detention," are in middle school, the issues and themes dealt with in the series are designed to attract and hold the attention of younger viewers as well as middle school students, themselves.

GENERAL EDUCATIONAL GOAL AND RATIONALE:

"Detention" is intended to provide viewers with a series of positive character-building and pro-social educational experiences, geared toward aiding them in their own personal, social and intellectual development. Young people of today are growing and developing in an age of mass communication in which incoming information from a myriad of sources provides them with social values and information which at times may challenge beliefs taught to them in their homes and schools. The boys and girls of Benedict Arnold Middle School serve as models of preadolescent kids living in this fast-past technological society, and attempting to successfully manage the physical, emotional, and intellectual demands concomitant with their age group. Viewers will benefit from observing the kids in "Detention" make choices in order to deal with the predicaments and challenges with which they are faced. Viewers will have an opportunity to build self-esteem as they identify with characters similar to themselves, and build tolerance as they get to know different types of characters. Viewers will come to see the advantages of clear-thinking and taking the consequences of their actions into consideration in decision-making. By watching "Detention," viewers will optimally learn to stay out of detention!

EDUCATIONAL FORMAT:

The learning goal and objectives are fully integrated with the story-lines, characters and settings dealt with in "Detention". By focusing on the relationships, adventures, and concerns of a group of middle school students, the series provides the young viewing audience with a non-threatening arena from which to observe and learn

from the actions of others. Learning is engaging, natural and becomes part of the overall fun of the show.

EDUCATIONAL OBJECTIVES:

- To encourage viewers to develop positive personal qualities and pro-social behaviors. Examples of positive personal qualities include truthfulness, kindness, initiative, earnestness, and compassion. Examples of positive pro-social behaviors include cooperation, helpfulness, sharing, and leadership.
- To teach viewers to critically assess and value their own capabilities and skills, leading them to an appropriate sense of self-esteem, self-confidence and independence.
- To aid viewers to learn to accept and appreciate the competencies and differences in others, leading to the development of openness, trust, tolerance and respect.
- To help viewers learn to thoughtfully assess situations, set appropriate goals, and develop techniques associated with critical thinking and creativity in decision-making and problem-solving with which to act.
- To aid viewers to gain and employ conflict resolution skills and models in order to assist them in their interpersonal and social development in school, the community, and in the broader society.
- To help viewers to find and employ ways to effectively deal with difficult situations, fears, and challenges.
- To help viewers recognize and effectively manage their feelings and emotions.
- To aid viewers to learn appropriate life skills and behaviors, such as following directions and functioning as a member of a team, intended to better equip them to take a functional and productive role within their environment.

Detention

(Please cross-reference with episodic program formats)

SHOW # 1

385-511

"SHAREENA TAKES THE CAKE"

Shareena decides to exact her revenge on Miss Kisskillya by teaming up with the unwitting Shelley Kelley on a project for the school bake-off. In the meantime, the boys are on a quest to retrieve Duncan's yo-yo, which Miss Kisskillya has confiscated. Their plan to sneak into her office through the school's air conditioning duct system falls through, literally, as they come crashing through the ceiling at the school bake-off.

SHOW #2

385-512

"WHAT DID YOU SÉANCE?"

With a little help from her friends, Shareena decides to hold a séance during the school's 70's Disco Daze Dance. Meanwhile, Emmitt and Shelley prepare to catch an alien that Emmitt has predicted will land on the roof of Benedict Arnold Middle School.

SHOW # 3

385-513

"THE MAN WITH THE GOLDEN BRAIN"

Convinced that the school principal is a brain stealing cyborg from outer space, Emmitt vows to expose the alien fiend to the outside world. Meanwhile, twins Lemonjella and Orangejella go head-to-head in a spelling bee, disqualifying themselves when their competitive nature gets the best of them.

Warner Bros.' *Histeria!*™
Statement of Educational Mission

as prepared by Miki Baumgarten, PhD.
for Warner Bros. Television Animation

Target Audience:

The target audience for this series is made up of six to twelve year-old boys and girls across a wide spectrum of socio-economic, racial and ethnic classifications. Materials will anchor in the center of the age range, thus challenging younger viewers and reinforcing learning for older viewers.

Overall Educational Objective and Rationale:

Above all, *Histeria* is intended to spark an interest in and love of history in the minds and hearts of young viewers.

In an effort to prepare youngsters to take a functional role in society, today's schools are placing a heavy emphasis on the teaching of basic skills -- reading, writing, mathematics, and elementary science. Insufficient time and energy is commonly spent on other core school subjects, including history, literature, social sciences, art, and music. Only especially motivated and advanced students are likely to achieve a sufficient breadth and depth of historical knowledge in a contemporary school setting.

A thorough knowledge of history, nevertheless, is vital for many reasons. Among other things, historical knowledge can give youngsters a sense of where they came from and who they are, thereby enhancing their self-acceptance and self-esteem. By analyzing past motivations, actions, and their results, youngsters can gain a basis for present-day performance and decision-making.

Historical knowledge can also be a source of enjoyment, inspiration, and general enlightenment. By combining facts and comedy, *Histeria* is intended to keep history alive, supply youngsters with a portion of the historical frame of reference missing in the schools, and challenge them to proceed with future learning.

Educational Format:

The learning objective and goals are fully integrated with the story-lines, characters and the historical settings dealt with in *Histeria*. In this way, new knowledge and learning skills become part of the overall fun of the series.

Educational Goals:

- To bring viewers an awareness of and appreciation for history and historical topics.
- To increase viewers' core historical knowledge base -- including fact-based knowledge and generalized knowledge of historical trends, themes, and movements. Series episodes deal with a wide range of historical topics and subtopics, including: American History, World History, Political History, Scientific History, Ancient History, Art History, Music History, and more.
- To enhance viewers knowledge and understanding of different ethnic, religious, geographical, cultural and gender-based groups throughout history and in modern times, in order to increase tolerance and promote diversity.
- To enhance viewers' vital "learning to learn" skills, including, questioning, observation, and fact finding -- useful for historical investigation as well as investigation into other content areas.
- To help viewers learn to exercise logic, judgment and analysis in order to assess the veracity and worth of new historical knowledge presented.

Executive Producer/Created by - Tom Ruegger
Producer - Bob Doucette
Co-Producer/Story Editor - Mark Seidenberg
Educational Consultant - Miki Baumgarten, PhD.

Warner Bros.' *Histeria!* title, characters, names, and all related indicia are trademarks of Warner Bros. © 1999.

Warner Bros. Histeria!

Please cross-reference with episodic program formats.

SHOW #51

Histeria! MAIN TITLE

"EURO-MANIA"

"Scrapple At The Chapel" (232-C)

LEONARDO DA VINCI and MICHELANGELO battle in the fight of the 15th century to determine who is the greatest artist of the Renaissance. The contest is held in a boxing ring, and both challengers struggle to win the big title. The scrapple turns into a draw. However, in the end, Leonardo and Michelangelo continue brawling, each man certain he is the greatest artist!

"Renaissance Remembrances With The World's Oldest Woman" (211B-1)

BILL STRAITMAN interviews the WORLD'S OLDEST WOMAN who claims she knew many of the famous artists of the Renaissance.

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TOAST interviews CHARLEMAGNE, the King of the Frankish people who lived in Europe during the 8th century. As usual, Toast turns bored -- even though Charlemagne tells him that he had five wives. Charlemagne tries to explain that he was the ruler of the Holy Roman Empire for 14 years, but Toast turns him into the ruler of the wild blue yonder when he sends the King rocketing into the sky!

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On June 18, 1815, NAPOLEON is preparing to attack enemy forces near the village of Waterloo in the Netherlands. However, THE WORLD'S OLDEST WOMAN arrives to host her cooking show, "The Gorging Gourmet", and she grabs the feisty French commander to assist her. Napoleon is furious -- he doesn't have time to make pastries, he's trying to win a war! The World's Oldest Woman almost loses her head to Napoleon's sword. But Napoleon changes his mind when the World's Oldest Woman comes up with a delicious puff pastry she

names after the illustrious leader -- "the Napoleon!" Bon appetit!

"Things I Find In My Pants: The French Flag" (245A)

On his own show, "Things I Find In My Pants", MR. SMARTYPANTS searches for the official tri-colored flag of France. However, network censor LYDIA KARAOKE is very upset with Smartypants' rummaging around in his pants, especially when he pulls out the Statue of Liberty, the Eiffel Tower and Napoleon! In the end, the French flag is finally unfurled.

SHOW #52

Histeria! MAIN TITLE

"BIG FAT BABY THEATER"

"Big Fat Baby Theater: The Theft of the Crown Jewels" (249G)

With FATHER TIME as narrator, a cast of BIG FAT BABIES plays all of the roles in the depiction of the famous "Theft of the Crown Jewels" in which the jewels of Great Britain's royal family were stolen in 1671 from the Tower of London.

"A Word From The Wise With Big Fat Baby: Marie Curie" (245C)

On his talk show, BIG FAT BABY interviews MARIE CURIE, the scientist who discovered radium in 1898. Unfortunately, Marie accidentally breaks Baby's milk bottle and she has to calm the wailing babe down by singing to him.

"Under Seige Warfare" (244-D)

During the Middle Ages (from 500 to 1500 A.D.), CHARITY, LOUD KIDDINGTON, TOAST, FROGGO and BIG FAT BABY fight to protect their castle from powerful warriors. We see various tactics of defense and offense including pouring water on the enemy, shooting flaming arrows, playing loud elevator music, using seige towers, digging tunnels, firing catapults, and firing cannons. But the piece de resistance for the good guys is their secret weapon -- Big Fat Baby's POOOOOOT! P-U! War stinks!

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CHARITY re-enacts the period of financial ruin in the United States after the Stock Market Crash of 1929.

"Goldstandard" (240-E)

In this mock movie trailer, A SINGER sings a song about the Gold Standard and how the economy used to be based on this concept back in 1896.

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In this quickie sketch, FATHER TIME presents a dramatic re-enactment of the Birth of the Blues with the help of AKA PELLA, CHARITY and A DOZEN BIG FAT BABIES.

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MISS INFORMATION interviews AL LEGRO, the composer who wrote the musical note that comes after G -- the "H" (not true, of course!). Al also demonstrates other notes he invented which all sound like horrible noises -- and with his last note, "Z", he explodes!

"Histeria's Dramatic Re-enactment of the Baby Boom" (238-F)

FATHER TIME and MOLLY PITCHER present a dramatic re-enactment of The Baby Boom, a period in the 1950's when people began having more babies than any other time in America's history. BIG FAT BABY assists by exploding with a big BOOM!!!

**MEMORANDUM***Angie / Matt*

To: General Managers and Program Directors

From: Jenny Sanders

Date: October 6, 1999

Subject: 3rd Quarter 1999 Commercial Information and E/I Programs

Attached is our 3rd Quarter '99 Commercial and Educational Programming information for use in the preparation of your quarterly report.

In an effort to reduce the size of the 3rd quarter report, please note that descriptions of "**Histeria!**" episodes 1-50 are not included in this correspondence, as they were previously provided to your stations in the 2nd quarter.

If you are unable to locate (or did not receive) the aforementioned episodic descriptions, feel free to contact me at (818) 977-7375 (or e-mail your request to jenny.sanders@warnerbros.com) and I will forward as soon as possible.



To: The WB Affiliate General Managers and Program Directors

From: Jenny Sanders

Date: October 6, 1999

Subject: 3rd Quarter 1999 WB Television Network Commercial Information
And Educational Programs

WB Educational Programming

Attached is a list of 3rd Quarter 1999 WB Children's Programming for your public files. Episodic descriptions of The WB's educational programs entitled "**Detention**" and "**Histerial**" are also attached.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all WB Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the third quarter of 1999. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays. The actual number of network commercial minutes were included in the network traffic reports for the third quarter of 1999, which each affiliated station has received heretofore. Included in this quarter is a copy of a Memorandum dated September 22, 1999 which serves as additional notification of the omission of a bumper in the September 18, 1999 10 am broadcast of Poke'mon. The "E/I" notation represents "core" educational programming on The WB that The WB believes meets the FCC educational programming three (3) hour processing guideline.

CHILDREN'S PROGRAMS

WEEKDAY PROGRAMS

1. Program: Tiny Toon Adventures
Rating: TV-Y
Length: 30 minutes
2. Program: Animaniacs
Rating: TV-Y
Length: 30 minutes
3. Program: Poke'mon
Rating: TV-Y
Length: 30 minutes
4. Program: Bugs 'n' Daffy
Rating: TV-Y
Length: 30 minutes
5. Program: Pinky & The Brain
Rating: TV-Y
Length: 30 minutes
6. Program: Histeria
Rating: TV-Y E/I
Length: 30 minutes
7. Program: The New Batman/Superman Adventures
Rating: TV-Y7 FV
Length: 60 minutes

WEEKEND PROGRAMS

1. Program: The New Batman/Superman Adventures
Rating: TV-Y7 FV
Length: 30 & 60 minutes
2. Program: Men in Black: The Series
Rating: TV-Y7 FV
Length: 30 minutes
3. Program: Batman Beyond
Rating: TV-Y7 FV
Length: 30 minutes
4. Program: Poke'mon
Rating: TV-Y
Length: 30 minutes
5. Program: Big Cartoonie Show
Rating: TV-Y
Length: 30 minutes
6. Program: Histeria
Rating: TV-Y E/I
Length: 30 minutes
7. Program: The Sylvester & Tweety Mysteries
Rating: TV-Y
Length: 30 minutes
8. Program: Detention
Rating: TV-Y E/I
Length: 30 minutes

**MEMORANDUM**

To: Program Directors

From: Affiliate Relations

Date: September 22, 1999

Subject: "Poke'mon" / Broadcast of September 18th

It has come to our attention that a "bumper" scheduled to appear at 10:03:35 am during "Poke'mon" episode #204 on September 18, 1999 was inadvertently excluded from the broadcast transmission.

As you are aware, bumpers are routinely included at the beginning and at the end of commercial pods to transition in and out of program content that comprises each episode.

It is our understanding that no licensee has an obligation to report the omission of a bumper, and that this inadvertent failure to include a bumper will not be the basis upon which a fine or other sanction is levied against any licensee.

Although we believe that there is no obligation to report this one time omission in your Quarterly Reports, we wanted to advise you that we have discovered this omission. As we hope you already know, we take the FCC's rules that govern Children's programming very seriously, and we intend to always remain in full compliance with both the letter and the spirit of all applicable regulations.

Please contact your affiliate representative if you have further questions.

"DETENTION"**STATEMENT OF EDUCATIONAL MISSION**

Miki Baumgarten, Ph.D.

March 1999

TARGET AUDIENCE:

The primary target audience for "Detention" is made up of six to eleven year-old boys and girls across a broad range of racial, ethnic and socio-economic categories. While the characters in "Detention," are in middle school, the issues and themes dealt with in the series are designed to attract and hold the attention of younger viewers as well as middle school students, themselves.

GENERAL EDUCATIONAL GOAL AND RATIONALE:

"Detention" is intended to provide viewers with a series of positive character-building and pro-social educational experiences, geared toward aiding them in their own personal, social and intellectual development. Young people of today are growing and developing in an age of mass communication in which incoming information from a myriad of sources provides them with social values and information which at times may challenge beliefs taught to them in their homes and schools. The boys and girls of Benedict Arnold Middle School serve as models of preadolescent kids living in this fast-past technological society, and attempting to successfully manage the physical, emotional, and intellectual demands concomitant with their age group. Viewers will benefit from observing the kids in "Detention" make choices in order to deal with the predicaments and challenges with which they are faced. Viewers will have an opportunity to build self-esteem as they identify with characters similar to themselves, and build tolerance as they get to know different types of characters. Viewers will come to see the advantages of clear-thinking and taking the consequences of their actions into consideration in decision-making. By watching "Detention," viewers will optimally learn to stay out of detention!

EDUCATIONAL FORMAT:

The learning goal and objectives are fully integrated with the story-lines, characters and settings dealt with in "Detention". By focusing on the relationships, adventures, and concerns of a group of middle school students, the series provides the young viewing audience with a non-threatening arena from which to observe and learn

from the actions of others. Learning is engaging, natural and becomes part of the overall fun of the show.

EDUCATIONAL OBJECTIVES:

- To encourage viewers to develop positive personal qualities and pro-social behaviors. Examples of positive personal qualities include truthfulness, kindness, initiative, earnestness, and compassion. Examples of positive pro-social behaviors include cooperation, helpfulness, sharing, and leadership.
- To teach viewers to critically assess and value their own capabilities and skills, leading them to an appropriate sense of self-esteem, self-confidence and independence.
- To aid viewers to learn to accept and appreciate the competencies and differences in others, leading to the development of openness, trust, tolerance and respect.
- To help viewers learn to thoughtfully assess situations, set appropriate goals, and develop techniques associated with critical thinking and creativity in decision-making and problem-solving with which to act.
- To aid viewers to gain and employ conflict resolution skills and models in order to assist them in their interpersonal and social development in school, the community, and in the broader society.
- To help viewers to find and employ ways to effectively deal with difficult situations, fears, and challenges.
- To help viewers recognize and effectively manage their feelings and emotions.
- To aid viewers to learn appropriate life skills and behaviors, such as following directions and functioning as a member of a team, intended to better equip them to take a functional and productive role within their environment.

Detention

(Please cross-reference with episodic program formats)

SHOW # 1 **385-511**

"SHAREENA TAKES THE CAKE"

Shareena decides to exact her revenge on Miss Kisskillya by teaming up with the unwitting Shelley Kelley on a project for the school bake-off. In the meantime, the boys are on a quest to retrieve Duncan's yo-yo, which Miss Kisskillya has confiscated. Their plan to sneak into her office through the school's air conditioning duct system falls through, literally, as they come crashing through the ceiling at the school bake-off.

SHOW #2 **385-512**

"WHAT DID YOU SÉANCE?"

With a little help from her friends, Shareena decides to hold a séance during the school's 70's Disco Daze Dance. Meanwhile, Emmitt and Shelley prepare to catch an alien that Emmitt has predicted will land on the roof of Benedict Arnold Middle School.

SHOW # 3 **385-513**

"THE MAN WITH THE GOLDEN BRAIN"

Convinced that the school principal is a brain stealing cyborg from outer space, Emmitt vows to expose the alien fiend to the outside world. Meanwhile, twins Lemonjella and Orangejella go head-to-head in a spelling bee, disqualifying themselves when their competitive nature gets the best of them.

Warner Bros.' *Histeria!*™
Statement of Educational Mission
as prepared by Miki Baumgarten, PhD.
for Warner Bros. Television Animation

Target Audience:

The target audience for this series is made up of six to twelve year-old boys and girls across a wide spectrum of socio-economic, racial and ethnic classifications. Materials will anchor in the center of the age range, thus challenging younger viewers and reinforcing learning for older viewers.

Overall Educational Objective and Rationale:

Above all, *Histeria* is intended to spark an interest in and love of history in the minds and hearts of young viewers.

In an effort to prepare youngsters to take a functional role in society, today's schools are placing a heavy emphasis on the teaching of basic skills -- reading, writing, mathematics, and elementary science. Insufficient time and energy is commonly spent on other core school subjects, including history, literature, social sciences, art, and music. Only especially motivated and advanced students are likely to achieve a sufficient breadth and depth of historical knowledge in a contemporary school setting.

A thorough knowledge of history, nevertheless, is vital for many reasons. Among other things, historical knowledge can give youngsters a sense of where they came from and who they are, thereby enhancing their self-acceptance and self-esteem. By analyzing past motivations, actions, and their results, youngsters can gain a basis for present-day performance and decision-making.

Historical knowledge can also be a source of enjoyment, inspiration, and general enlightenment. By combining facts and comedy, *Histeria* is intended to keep history alive, supply youngsters with a portion of the historical frame of reference missing in the schools, and challenge them to proceed with future learning.

Educational Format:

The learning objective and goals are fully integrated with the story-lines, characters and the historical settings dealt with in *Histeria*. In this way, new knowledge and learning skills become part of the overall fun of the series.

Educational Goals:

- To bring viewers an awareness of and appreciation for history and historical topics.
- To increase viewers' core historical knowledge base -- including fact-based knowledge and generalized knowledge of historical trends, themes, and movements. Series episodes deal with a wide range of historical topics and subtopics, including: American History, World History, Political History, Scientific History, Ancient History, Art History, Music History, and more.
- To enhance viewers knowledge and understanding of different ethnic, religious, geographical, cultural and gender-based groups throughout history and in modern times, in order to increase tolerance and promote diversity.
- To enhance viewers' vital "learning to learn" skills, including, questioning, observation, and fact finding -- useful for historical investigation as well as investigation into other content areas.
- To help viewers learn to exercise logic, judgment and analysis in order to assess the veracity and worth of new historical knowledge presented.

Executive Producer/Created by - Tom Ruegger
Producer - Bob Doucette
Co-Producer/Story Editor - Mark Seidenberg
Educational Consultant - Miki Baumgarten, PhD.

Warner Bros.' Histeria! title, characters, names, and all related indicia are trademarks of Warner Bros. © 1999.

Warner Bros.' Histeria!

Please cross-reference with episodic program formats.

SHOW #51

Histeria! MAIN TITLE

"EURO-MANIA"

"Scrapple At The Chapel" (232-C)

LEONARDO DA VINCI and MICHELANGELO battle in the fight of the 15th century to determine who is the greatest artist of the Renaissance. The contest is held in a boxing ring, and both challengers struggle to win the big title. The scrapple turns into a draw. However, in the end, Leonardo and Michelangelo continue brawling, each man certain he is the greatest artist!

"Renaissance Remembrances With The World's Oldest Woman" (211B-1)

BILL STRAITMAN interviews the WORLD'S OLDEST WOMAN who claims she knew many of the famous artists of the Renaissance.

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TOAST interviews CHARLEMAGNE, the King of the Frankish people who lived in Europe during the 8th century. As usual, Toast turns bored -- even though Charlemagne tells him that he had five wives. Charlemagne tries to explain that he was the ruler of the Holy Roman Empire for 14 years, but Toast turns him into the ruler of the wild blue yonder when he sends the King rocketing into the sky!

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"Big Fat Baby Theater: The Theft of the Crown Jewels" (249G)

With FATHER TIME as narrator, a cast of BIG FAT BABIES plays all of the roles in the depiction of the famous "Theft of the Crown Jewels" in which the jewels of Great Britain's royal family were stolen in 1671 from the Tower of London.

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On his talk show, BIG FAT BABY interviews MARIE CURIE, the scientist who discovered radium in 1898. Unfortunately, Marie accidentally breaks Baby's milk bottle and she has to calm the wailing babe down by singing to him.

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General Quarterly Program Issues Report
Placed In Public File: October 10, 1999
3rd Quarter 1999

The following is a listing of KSMO's commitment to air significant programming while addressing important community issues.

| Programming | Segment | Date | Time | Duration | Description of Program |
|-------------|-------------------------|----------------|-------------------|------------|---|
| Educational | Bananas In Pajamas | Sat | 7:30AM | 1/2 Hour | This program serves children's emotional/social needs by illustrating common conflicts that may encounter, and by focusing on the value of working with their peers. |
| Educational | Disney's Doug | M-F | 2:00PM | 1/2 Hour | Educational and informational show for children ages 5 and older. Teaches children about society and how things work. The show encourages children to ask about what is going on around them. |
| Educational | WB Hysteria | M-F Sun | 3:00PM 10:00AM | 1/2 Hour | Educational and informational show for children ages 5 and older. Teaches children about history and how things used to be. The show encourages children to ask about what is going on around them. |
| Religious | Billy Graham Ministries | Fri 9/10/99 | 7:00PM | 1 1/2 Hour | Religious Ministry special program |
| Religious | Shepherd's Chapel | M-F | 5:00AM | 1 Hour | Religious Ministry program |
| Religious | Jack Van Impe | Wed | 12:30AM | 1/2 Hour | Religious Ministry program |
| Religious | Ken Copeland | M-F | 9:00AM | 1/2 Hour | Religious Ministry program |

Emergency Alert System

System randomly tested once weekly to comply with FCC EAS regulations.

System specifically tested on the last Tuesday of each month, alternating 1:45PM and 12:45AM, to comply with FCC EAS regulations. (See daily transmitter logs located in KSMO Chief Engineer's office.)

Compliance With Children's Television Act Concerning Commercial Limitations

*See Children's Public File.

Non-Broadcast Efforts of KSMO TV62

*See Children's Public File.

Various Public Service Announcements, including but not limited to:

Ad Council

American Art Alliance

Buckle Up

Consumer Info Catalog

Crime Stoppers

Ethnic Festival

Partnership For A Drug Free America

Shriner's Hospital

Spirit Fest 1999

United Way

Volunteers of America

YMCA

**MEMORANDUM**

To: General Managers and Program Directors

From: Jenny Sanders

Date: October 6, 1999

Subject: 3rd Quarter 1999 Commercial Information and E/I Programs

Attached is our 3rd Quarter '99 Commercial and Educational Programming information for use in the preparation of your quarterly report.

In an effort to reduce the size of the 3rd quarter report, please note that descriptions of "**Histeria!**" episodes 1-50 are not included in this correspondence, as they were previously provided to your stations in the 2nd quarter.

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To: The WB Affiliate General Managers and Program Directors

From: Jenny Sanders

Date: October 6, 1999

Subject: 3rd Quarter 1999 WB Television Network Commercial Information
And Educational Programs

WB Educational Programming

Attached is a list of 3rd Quarter 1999 WB Children's Programming for your public files. Episodic descriptions of The WB's educational programs entitled "**Detention**" and "**Histeria!**" are also attached.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all WB Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the third quarter of 1999. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays. The actual number of network commercial minutes were included in the network traffic reports for the third quarter of 1999, which each affiliated station has received heretofore. Included in this quarter is a copy of a Memorandum dated September 22, 1999 which serves as additional notification of the omission of a bumper in the September 18, 1999 10 am broadcast of Poke'mon. The "E/I" notation represents "core" educational programming on The WB that The WB believes meets the FCC educational programming three (3) hour processing guideline.

CHILDREN'S PROGRAMS

WEEKDAY PROGRAMS

1. Program: Tiny Toon Adventures
Rating: TV-Y
Length: 30 minutes
2. Program: Animaniacs
Rating: TV-Y
Length: 30 minutes
3. Program: Poke'mon
Rating: TV-Y
Length: 30 minutes
4. Program: Bugs 'n' Daffy
Rating: TV-Y
Length: 30 minutes
5. Program: Pinky & The Brain
Rating: TV-Y
Length: 30 minutes
6. Program: Histeria
Rating: TV-Y E/I
Length: 30 minutes
7. Program: The New Batman/Superman Adventures
Rating: TV-Y7 FV
Length: 60 minutes

WEEKEND PROGRAMS

1. Program: The New Batman/Superman Adventures
Rating: TV-Y7 FV
Length: 30 & 60 minutes
2. Program: Men in Black: The Series
Rating: TV-Y7 FV
Length: 30 minutes
3. Program: Batman Beyond
Rating: TV-Y7 FV
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5. Program: Big Cartoonie Show
Rating: TV-Y
Length: 30 minutes
6. Program: Histeria
Rating: TV-Y E/I
Length: 30 minutes
7. Program: The Sylvester & Tweety Mysteries
Rating: TV-Y
Length: 30 minutes
8. Program: Detention
Rating: TV-Y E/I
Length: 30 minutes



MEMORANDUM

To: Program Directors

From: Affiliate Relations

Date: September 22, 1999

Subject: "Poke'mon" / Broadcast of September 18th

It has come to our attention that a "bumper" scheduled to appear at 10:03:35 am during "Poke'mon" episode #204 on September 18, 1999 was inadvertently excluded from the broadcast transmission.

As you are aware, bumpers are routinely included at the beginning and at the end of commercial pods to transition in and out of program content that comprises each episode.

It is our understanding that no licensee has an obligation to report the omission of a bumper, and that this inadvertent failure to include a bumper will not be the basis upon which a fine or other sanction is levied against any licensee.

Although we believe that there is no obligation to report this one time omission in your Quarterly Reports, we wanted to advise you that we have discovered this omission. As we hope you already know, we take the FCC's rules that govern Childrens' programming very seriously, and we intend to always remain in full compliance with both the letter and the spirit of all applicable regulations.

Please contact your affiliate representative if you have further questions.

"DETENTION"**STATEMENT OF EDUCATIONAL MISSION**

Miki Baumgarten, Ph.D.

March 1999

TARGET AUDIENCE:

The primary target audience for "Detention" is made up of six to eleven year-old boys and girls across a broad range of racial, ethnic and socio-economic categories. While the characters in "Detention," are in middle school, the issues and themes dealt with in the series are designed to attract and hold the attention of younger viewers as well as middle school students, themselves.

GENERAL EDUCATIONAL GOAL AND RATIONALE:

"Detention" is intended to provide viewers with a series of positive character-building and pro-social educational experiences, geared toward aiding them in their own personal, social and intellectual development. Young people of today are growing and developing in an age of mass communication in which incoming information from a myriad of sources provides them with social values and information which at times may challenge beliefs taught to them in their homes and schools. The boys and girls of Benedict Arnold Middle School serve as models of preadolescent kids living in this fast-past technological society, and attempting to successfully manage the physical, emotional, and intellectual demands concomitant with their age group. Viewers will benefit from observing the kids in "Detention" make choices in order to deal with the predicaments and challenges with which they are faced. Viewers will have an opportunity to build self-esteem as they identify with characters similar to themselves, and build tolerance as they get to know different types of characters. Viewers will come to see the advantages of clear-thinking and taking the consequences of their actions into consideration in decision-making. By watching "Detention," viewers will optimally learn to stay out of detention!

EDUCATIONAL FORMAT:

The learning goal and objectives are fully integrated with the story-lines, characters and settings dealt with in "Detention". By focusing on the relationships, adventures, and concerns of a group of middle school students, the series provides the young viewing audience with a non-threatening arena from which to observe and learn

from the actions of others. Learning is engaging, natural and becomes part of the overall fun of the show.

EDUCATIONAL OBJECTIVES:

- To encourage viewers to develop positive personal qualities and pro-social behaviors. Examples of positive personal qualities include truthfulness, kindness, initiative, earnestness, and compassion. Examples of positive pro-social behaviors include cooperation, helpfulness, sharing, and leadership.
- To teach viewers to critically assess and value their own capabilities and skills, leading them to an appropriate sense of self-esteem, self-confidence and independence.
- To aid viewers to learn to accept and appreciate the competencies and differences in others, leading to the development of openness, trust, tolerance and respect.
- To help viewers learn to thoughtfully assess situations, set appropriate goals, and develop techniques associated with critical thinking and creativity in decision-making and problem-solving with which to act.
- To aid viewers to gain and employ conflict resolution skills and models in order to assist them in their interpersonal and social development in school, the community, and in the broader society.
- To help viewers to find and employ ways to effectively deal with difficult situations, fears, and challenges.
- To help viewers recognize and effectively manage their feelings and emotions.
- To aid viewers to learn appropriate life skills and behaviors, such as following directions and functioning as a member of a team, intended to better equip them to take a functional and productive role within their environment.

Detention

(Please cross-reference with episodic program formats)

SHOW # 1 **385-511**

"SHAREENA TAKES THE CAKE"

Shareena decides to exact her revenge on Miss Kisskillya by teaming up with the unwitting Shelley Kelley on a project for the school bake-off. In the meantime, the boys are on a quest to retrieve Duncan's yo-yo, which Miss Kisskillya has confiscated. Their plan to sneak into her office through the school's air conditioning duct system falls through, literally, as they come crashing through the ceiling at the school bake-off.

SHOW #2 **385-512**

"WHAT DID YOU SÉANCE?"

With a little help from her friends, Shareena decides to hold a séance during the school's 70's Disco Daze Dance. Meanwhile, Emmitt and Shelley prepare to catch an alien that Emmitt has predicted will land on the roof of Benedict Arnold Middle School.

SHOW # 3 **385-513**

"THE MAN WITH THE GOLDEN BRAIN"

Convinced that the school principal is a brain stealing cyborg from outer space, Emmitt vows to expose the alien fiend to the outside world. Meanwhile, twins Lemonjella and Orangejella go head-to-head in a spelling bee, disqualifying themselves when their competitive nature gets the best of them.

Warner Bros.' *Histeria!*™
Statement of Educational Mission

as prepared by Miki Baumgarten, PhD.
for Warner Bros. Television Animation

Target Audience:

The target audience for this series is made up of six to twelve year-old boys and girls across a wide spectrum of socio-economic, racial and ethnic classifications. Materials will anchor in the center of the age range, thus challenging younger viewers and reinforcing learning for older viewers.

Overall Educational Objective and Rationale:

Above all, *Histeria* is intended to spark an interest in and love of history in the minds and hearts of young viewers.

In an effort to prepare youngsters to take a functional role in society, today's schools are placing a heavy emphasis on the teaching of basic skills -- reading, writing, mathematics, and elementary science. Insufficient time and energy is commonly spent on other core school subjects, including history, literature, social sciences, art, and music. Only especially motivated and advanced students are likely to achieve a sufficient breadth and depth of historical knowledge in a contemporary school setting.

A thorough knowledge of history, nevertheless, is vital for many reasons. Among other things, historical knowledge can give youngsters a sense of where they came from and who they are, thereby enhancing their self-acceptance and self-esteem. By analyzing past motivations, actions, and their results, youngsters can gain a basis for present-day performance and decision-making.

Historical knowledge can also be a source of enjoyment, inspiration, and general enlightenment. By combining facts and comedy, *Histeria* is intended to keep history alive, supply youngsters with a portion of the historical frame of reference missing in the schools, and challenge them to proceed with future learning.

Educational Format:

The learning objective and goals are fully integrated with the story-lines, characters and the historical settings dealt with in *Histeria*. In this way, new knowledge and learning skills become part of the overall fun of the series.

Educational Goals:

- To bring viewers an awareness of and appreciation for history and historical topics.
- To increase viewers' core historical knowledge base -- including fact-based knowledge and generalized knowledge of historical trends, themes, and movements. Series episodes deal with a wide range of historical topics and subtopics, including: American History, World History, Political History, Scientific History, Ancient History, Art History, Music History, and more.
- To enhance viewers knowledge and understanding of different ethnic, religious, geographical, cultural and gender-based groups throughout history and in modern times, in order to increase tolerance and promote diversity.
- To enhance viewers' vital "learning to learn" skills, including, questioning, observation, and fact finding -- useful for historical investigation as well as investigation into other content areas.
- To help viewers learn to exercise logic, judgment and analysis in order to assess the veracity and worth of new historical knowledge presented.

Executive Producer/Created by - Tom Ruegger
Producer - Bob Doucette
Co-Producer/Story Editor - Mark Seidenberg
Educational Consultant - Miki Baumgarten, PhD.

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Warner Bros.' Histeria!

Please cross-reference with episodic program formats.

SHOW #51

Histeria! MAIN TITLE

"EURO-MANIA"

"Scrapple At The Chapel" (232-C)

LEONARDO DA VINCI and MICHELANGELO battle in the fight of the 15th century to determine who is the greatest artist of the Renaissance. The contest is held in a boxing ring, and both challengers struggle to win the big title. The scrapple turns into a draw. However, in the end, Leonardo and Michelangelo continue brawling, each man certain he is the greatest artist!

"Renaissance Remembrances With The World's Oldest Woman" (211B-1)

BILL STRAITMAN interviews the WORLD'S OLDEST WOMAN who claims she knew many of the famous artists of the Renaissance.

"TYPE 'A' GUTENBERG" (244-E)

In Germany in 1457, JOHANNES GUTENBERG is about to publish the Gutenberg Bible, the first book printed from moveable type. However, THE HISTERIA KIDS arrive to drive him crazy with their zany antics.

"Ask Me If I Care: Charlemagne" (269-T)

TOAST interviews CHARLEMAGNE, the King of the Frankish people who lived in Europe during the 8th century. As usual, Toast turns bored -- even though Charlemagne tells him that he had five wives. Charlemagne tries to explain that he was the ruler of the Holy Roman Empire for 14 years, but Toast turns him into the ruler of the wild blue yonder when he sends the King rocketing into the sky!

Cooking With The World's Oldest Woman at Austerlitz" (240A)

On June 18, 1815, NAPOLEON is preparing to attack enemy forces near the village of Waterloo in the Netherlands. However, THE WORLD'S OLDEST WOMAN arrives to host her cooking show, "The Gorging Gourmet", and she grabs the feisty French commander to assist her. Napoleon is furious -- he doesn't have time to make pastries, he's trying to win a war! The World's Oldest Woman almost loses her head to Napoleon's sword. But Napoleon changes his mind when the World's Oldest Woman comes up with a delicious puff pastry she

names after the illustrious leader -- "the Napoleon!" Bon appetit!

"Things I Find In My Pants: The French Flag" (245A)

On his own show, "Things I Find In My Pants", MR. SMARTYPANTS searches for the official tri-colored flag of France. However, network censor LYDIA KARAOKE is very upset with Smartypants' rummaging around in his pants, especially when he pulls out the Statue of Liberty, the Eiffel Tower and Napoleon! In the end, the French flag is finally unfurled.

SHOW #52

Histeria! MAIN TITLE

"BIG FAT BABY THEATER"

"Big Fat Baby Theater: The Theft of the Crown Jewels" (249G)

With FATHER TIME as narrator, a cast of BIG FAT BABIES plays all of the roles in the depiction of the famous "Theft of the Crown Jewels" in which the jewels of Great Britain's royal family were stolen in 1671 from the Tower of London.

"A Word From The Wise With Big Fat Baby: Marie Curie" (245C)

On his talk show, BIG FAT BABY interviews MARIE CURIE, the scientist who discovered radium in 1898. Unfortunately, Marie accidentally breaks Baby's milk bottle and she has to calm the wailing babe down by singing to him.

"Under Seige Warfare" (244-D)

During the Middle Ages (from 500 to 1500 A.D.), CHARITY, LOUD KIDDINGTON, TOAST, FROGGO and BIG FAT BABY fight to protect their castle from powerful warriors. We see various tactics of defense and offense including pouring water on the enemy, shooting flaming arrows, playing loud elevator music, using seige towers, digging tunnels, firing catapults, and firing cannons. But the piece de resistance for the good guys is their secret weapon -- Big Fat Baby's POOOOOOT! P-U! War stinks!

"Re-enactment of the Great Depression" (269-S)

CHARITY re-enacts the period of financial ruin in the United States after the Stock Market Crash of 1929.

"Goldstandard" (240-E)

In this mock movie trailer, A SINGER sings a song about the Gold Standard and how the economy used to be based on this concept back in 1896.

"Histeria Presents The Birth of the Blues" (247-F)

In this quickie sketch, FATHER TIME presents a dramatic re-enactment of the Birth of the Blues with the help of AKA PELLA, CHARITY and A DOZEN BIG FAT BABIES.

"Playing For Scale" (238-E)

MISS INFORMATION interviews AL LEGRO, the composer who wrote the musical note that comes after G -- the "H" (not true, of course!). Al also demonstrates other notes he invented which all sound like horrible noises -- and with his last note, "Z", he explodes!

"Histeria's Dramatic Re-enactment of the Baby Boom" (238-F)

FATHER TIME and MOLLY PITCHER present a dramatic re-enactment of The Baby Boom, a period in the 1950's when people began having more babies than any other time in America's history. BIG FAT BABY assists by exploding with a big BOOM!!!